

Marian Möbius becomes new Corporate Communications Manager at AL-KO Vehicle Technology

Additional expertise in corporate and product communications

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Kötz – Marian Möbius (30), an experienced communications expert, will support the AL-KO Vehicle Technology Group in the area of corporate and product communications from December 2019. Born in Dresden, he completes the team around Hans Posthumus, Vice President of Marketing, as contact for the trade press. In addition, the future Corporate Communications Manager will be devoting himself to new tasks in internal and external communications that will accompany the company's internationalisation and continued growth.

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After successfully completing his studies in applied media management with a focus on PR and communications management as well as a part-time master's degree in international management, Marian Möbius built up extensive professional experience. In the course of his career, he has taken on responsible positions and international projects in the automotive, mechanical and systems engineering sectors. Most recently, he worked as a communications manager for the technology group Voith.

AL-KO Vehicle Technology Group GmbH

Founded in 1931, AL-KO Vehicle Technology is now a global technology company with over 30 sites in Europe, South America, Asia and Australia. With high-quality chassis components for trailers, leisure vehicles and light commercial vehicles, AL-KO represents the best in ergonomics and functionality, maximum comfort as well as innovations to ensure greater driving safety. The company specialises in sophisticated innovation processes and has received several awards in this regard. The AL-KO Vehicle Technology Group is a wholly owned subsidiary of DexKo Global Inc, a portfolio company of KPS Capital Partners, LP.